



Zero Cost Commissions Generator

User Guide

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Introduction

ZCC Generator is a software application to help create product reviews and publish them to Wordpress. You start by creating a review using the template on the Review tab. Use the Preview tab to check everything and to edit the review to your liking. Use the Publish tab to publish the review. Selecting 'Complete install' will upload a select group of plug-ins, in addition to posting the review. The following is the list of plugins installed during a complete install:

AddToAny: Share/Bookmark/Email Button
Contact Form 7
Enforce www. Preference
GD Star Rating
Platinum SEO Pack
Privacy Policy
SEO Slugs
Simple CAPTCHA
Simple Tags
StatPress
Title Case

Prior to using ZCC Generator, you must Enable RPC Remote Publishing for Wordpress so the software can create review posts.

You do it from the Wordpress Admin area through the Settings > Writing page.

The screenshot shows the WordPress admin interface for the 'Writing Settings' page. The left sidebar contains a menu with 'Settings' expanded to show 'Writing' selected. The main content area is divided into several sections:

- Size of the post box:** 40 lines.
- Formatting:** Convert emoticons like :-:) and :-P to graphics on display. WordPress should correct invalidly nested XHTML automatically.
- Default Post Category:** Uncategorized.
- Default Link Category:** Blogroll.
- Press This:** A section describing the 'Press This' bookmarklet and its usage.
- Post via e-mail:** A section for configuring email posting, including fields for Mail Server (mail.example.com), Port (110), Login Name (login@example.com), and Password (password).
- Remote Publishing:** A section for enabling remote publishing protocols. The 'XML-RPC' checkbox is checked and highlighted with a yellow box.
- Update Services:** A section for configuring update services.

Review Template Tab

The Review Template tab is where you construct your review for a product using a template where you fill in answers to prompts.

Zero Cost Commissions Generator

File Help

Review Template Preview Publish

1 Product Name: zero cost commissions 2 Your Name: robert

3 Affiliate Link: http://robert.clickbank.com

5 Title of the Review:  5

4 Are You Curious About Zero Cost Commissions?

6 My first impressions of Zero Cost Commissions:
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec tincidunt velit at libero mattis laoreet. Aenean id nibh est. Integer dignissim tellus ac dui varius eu ultrices mi lobortis. Suspendisse condimentum magna et ante dapibus bibendum. Aliquam viverra diam eu nisl rhoncus eget auctor magna vehicula. Aenean ullamcorper gravida eros, vel elementum turpis placerat et. Etiam tempor, nisi a convallis lacinia, erat ligula elementum arcu, ac aliquam augue nisi quis elit. Sed lacinia consectetur orci, id faucibus erat mattis vitae. Nullam sed velit nisl. Sed nec turpis in arcu porttitor fermentum ac semper mauris.

What Zero Cost Commissions has helped me achieve:
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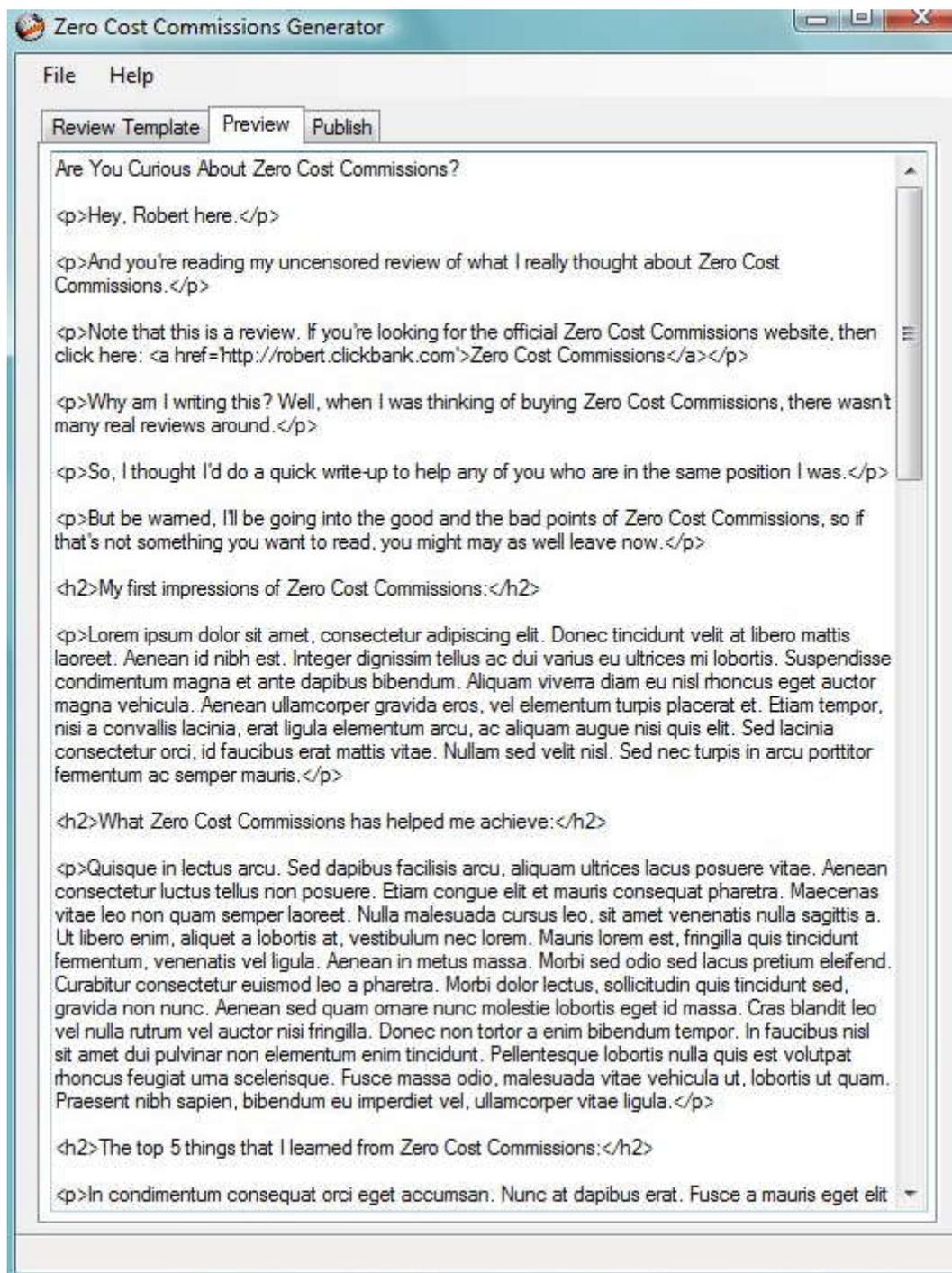
To start, enter the name of the product you are reviewing (1). The review will include an introduction. To establish a more personal relationship in the introduction, enter your name (2). If you prefer to remain nameless, you can leave the name field blank and then edit the review on the Preview tab, as needed. Next, provide your affiliate link (3) for the product being reviewed. Again, you can leave this blank if preferred and edit on the Preview tab, as needed.

Provide a title for your review (4). If you're stumped for a good title, just click the Title Wizard button (5). You can keep clicking to generate different titles until you get one you like.

Finally, fill in the text boxes in the template area (6) with your response to the prompts. Any prompt for which you do not want an answer, you can simply leave the text box blank. When the review is published, prompts without accompanying text will be skipped. You can also provide an answer for a prompt that is completely off topic and then change the prompt on the Preview tab prior to publishing.

Preview Tab

The Preview tab is where you have a chance to check over your review before publishing it to Wordpress. The text on the tab is completely editable, allowing you to change the wording of prompts – which are used as h2 headings and include the name of the product for SEO purposes, delete or add sections of text, and copy and paste text. You can copy the link created in the introduction area of the review and paste it into areas further down in the review. You can then modify the link text, as needed.



Publish Tab

The Publish tab is where you post your review to Wordpress. The default setting (2) is for a complete install, which will upload a recommended selection of Wordpress plugins in addition to posting your review.

Settings for a Complete Install to a Top-Level Domain

For a typical install to a site on a top-level-domain that is hosted on a Linux server, your Complete Install settings will look similar to these:

The screenshot shows the 'Zero Cost Commissions Generator' application window. The 'Publish' tab is selected, and the following settings are visible:

- 1** Website URL:
- 2** Installation options: Complete Install, Post a review only
- 3** Post review as a draft
- 4** Log-in Details: Provide a username and password for an account with admin or author permissions for Wordpress:
 - Username:
 - Password:
- 5** FTP Connection Info:
 - Server Host:
 - 6** Target Folder:
 - Username:
 - Password:
 - Port:
 - 7**
- 8**

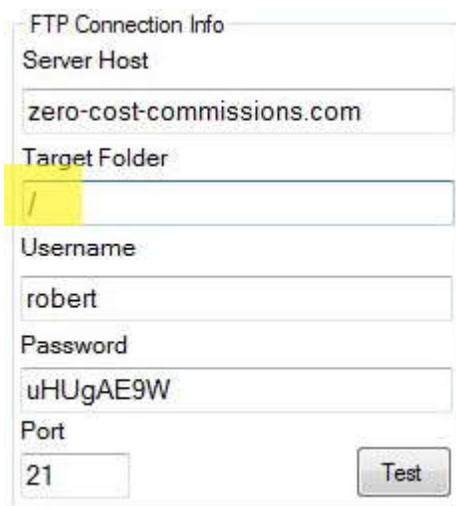
You must Enable RPC Remote Publishing for Wordpress to the software can create review posts. You do it from the Wordpress Admin area through the Settings > Writing page.

Note:
After a 'Complete install,' log into the Wordpress Admin area.
Then, go to the Plugins page and activate all of the plugins.
If you do not have a Wordpress API key, you can skip activating the Askimet plugin.
Next, go the Themes page under Appearance and activate the desired theme.

First, you will need to provide the URL to the website (1). Next, you can choose to have the review posted to Wordpress as a draft by ticking the check box (3). Otherwise, the post will publish immediately.

Provide a username and password for an account with admin or author permissions for Wordpress (4).

Provide the necessary information for connecting to the site via FTP (5). In most cases, the target folder (6) for the FTP upload will be /public_html/ when the domain is hosted on a Linux server. In the case of Windows hosting, the target folder for a top-level domain may be different. If using Windows hosting with GoDaddy, the target folder is the root folder, which is indicated with only a forward slash like so:



The image shows a dialog box titled "FTP Connection Info". It contains several input fields and a button:

- Server Host:** zero-cost-commissions.com
- Target Folder:** / (highlighted in yellow)
- Username:** robert
- Password:** uHUgAE9W
- Port:** 21
- Test:** A button located at the bottom right of the dialog.

For some Windows hosting companies, the root folder may be named wwwroot, in which case you would enter /wwwroot/ as the target folder.

Use the test button (7) to test that you have entered the FTP connection information correctly.

Once the FTP connection test indicates a successful connection, you simply click the Publish button (8) to start the publishing process. Remember, you must Enable RPC Remote Publishing for Wordpress so the software can create review posts.

After a 'Complete install,' log into the Wordpress Admin area. Then, go to the Plugins page and activate all of the plugins. If you do not have a Wordpress API key, you can skip activating the Askimet plugin. Next, go the Themes page, under Appearance, and activate the desired theme.

Settings for a Complete Install to a Sub-Directory

Doing a Complete Install to the sub-directory of a top-level domain requires adding the name of the sub-directory to both the web site URL and the FTP target folder, thusly:

The screenshot shows the 'Zero Cost Commissions Generator' application window. The 'Publish' tab is selected. The 'Website URL' field contains 'http://www.zero-cost-commissions.com/blog/' and is highlighted in yellow. The 'Complete Install' radio button is selected. The 'Log-in Details' section has 'admin' for the username and 'WjFMVuLE' for the password. The 'FTP Connection Info' section has 'zero-cost-commissions.com' for the server host, '/public_html/blog/' for the target folder (highlighted in yellow), 'robert' for the username, 'uHUgAE9W' for the password, and '21' for the port. A 'Test' button is next to the port field. A 'Publish' button is at the bottom. A note at the bottom explains that RPC Remote Publishing must be enabled in the WordPress Admin area.

File Help

Review Template Preview Publish

Website URL
http://www.zero-cost-commissions.com/blog/ Complete Install
 Post a review only

Post review as a draft

Log-in Details
Provide a username and password for an account with admin or author permissions for Wordpress:
Username
admin
Password
WjFMVuLE

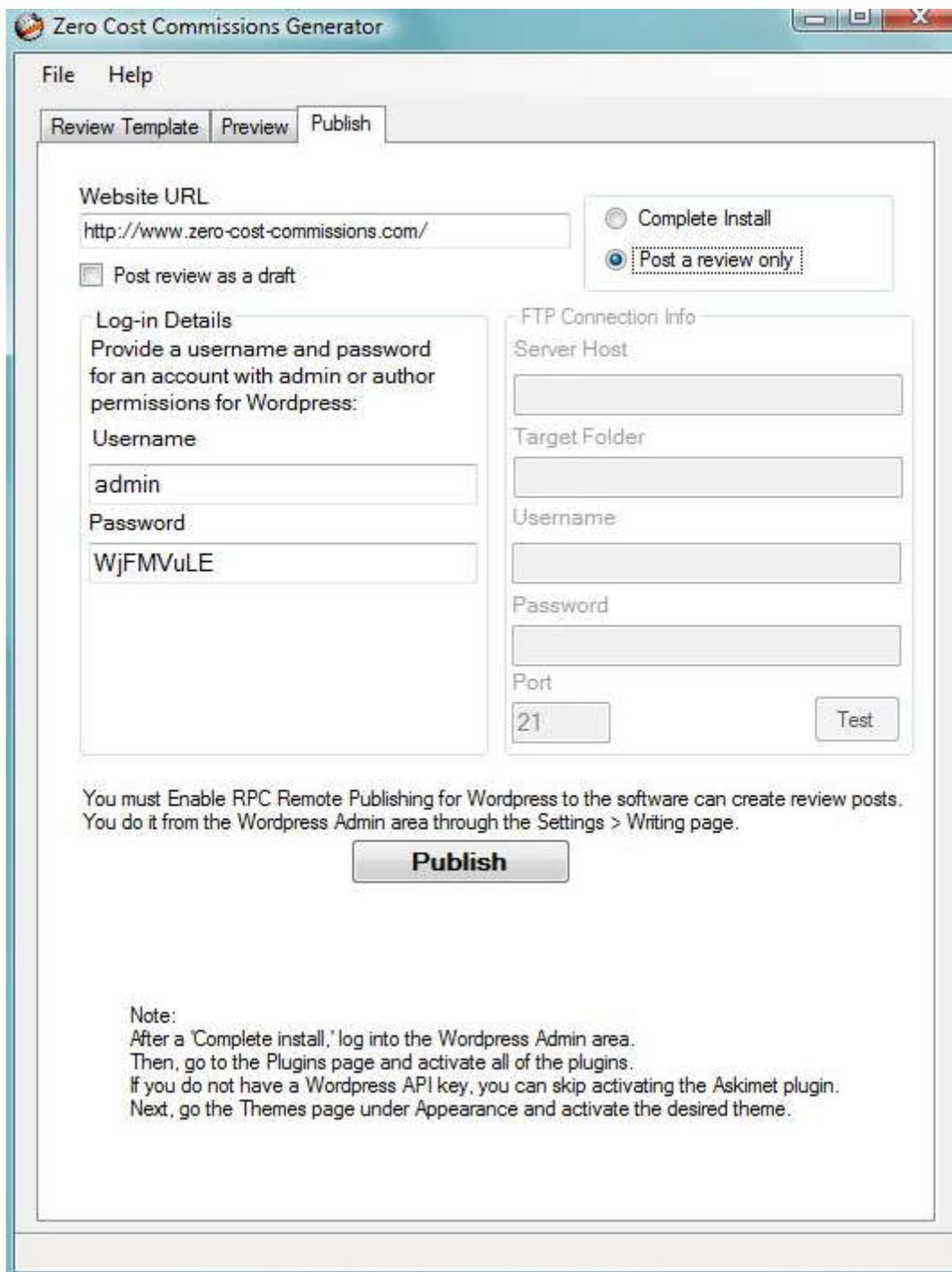
FTP Connection Info
Server Host
zero-cost-commissions.com
Target Folder
/public_html/blog/ Complete Install
Username
robert
Password
uHUgAE9W
Port
21

You must Enable RPC Remote Publishing for Wordpress to the software can create review posts.
You do it from the Wordpress Admin area through the Settings > Writing page.

Note:
After a 'Complete install,' log into the Wordpress Admin area.
Then, go to the Plugins page and activate all of the plugins.
If you do not have a Wordpress API key, you can skip activating the Askimet plugin.
Next, go the Themes page under Appearance and activate the desired theme.

Settings for Posting a Review Only

To publish a review to a Wordpress site without uploading the recommended plugins, select the 'Post a Review Only' mode and provide a username and password for an account with admin or author permissions. You can choose to have the review posted to Wordpress as a draft by ticking the check box.



The screenshot shows the 'Zero Cost Commissions Generator' application window. The 'Publish' tab is active, displaying the following settings:

- Website URL:**
- Post review as a draft
- Complete Install
- Post a review only

Log-in Details
Provide a username and password for an account with admin or author permissions for Wordpress:

- Username:**
- Password:**

FTP Connection Info

- Server Host:**
- Target Folder:**
- Username:**
- Password:**
- Port:**
-

You must Enable RPC Remote Publishing for Wordpress to the software can create review posts. You do it from the Wordpress Admin area through the Settings > Writing page.

Note:
After a 'Complete install,' log into the Wordpress Admin area.
Then, go to the Plugins page and activate all of the plugins.
If you do not have a Wordpress API key, you can skip activating the Askimet plugin.
Next, go the Themes page under Appearance and activate the desired theme.